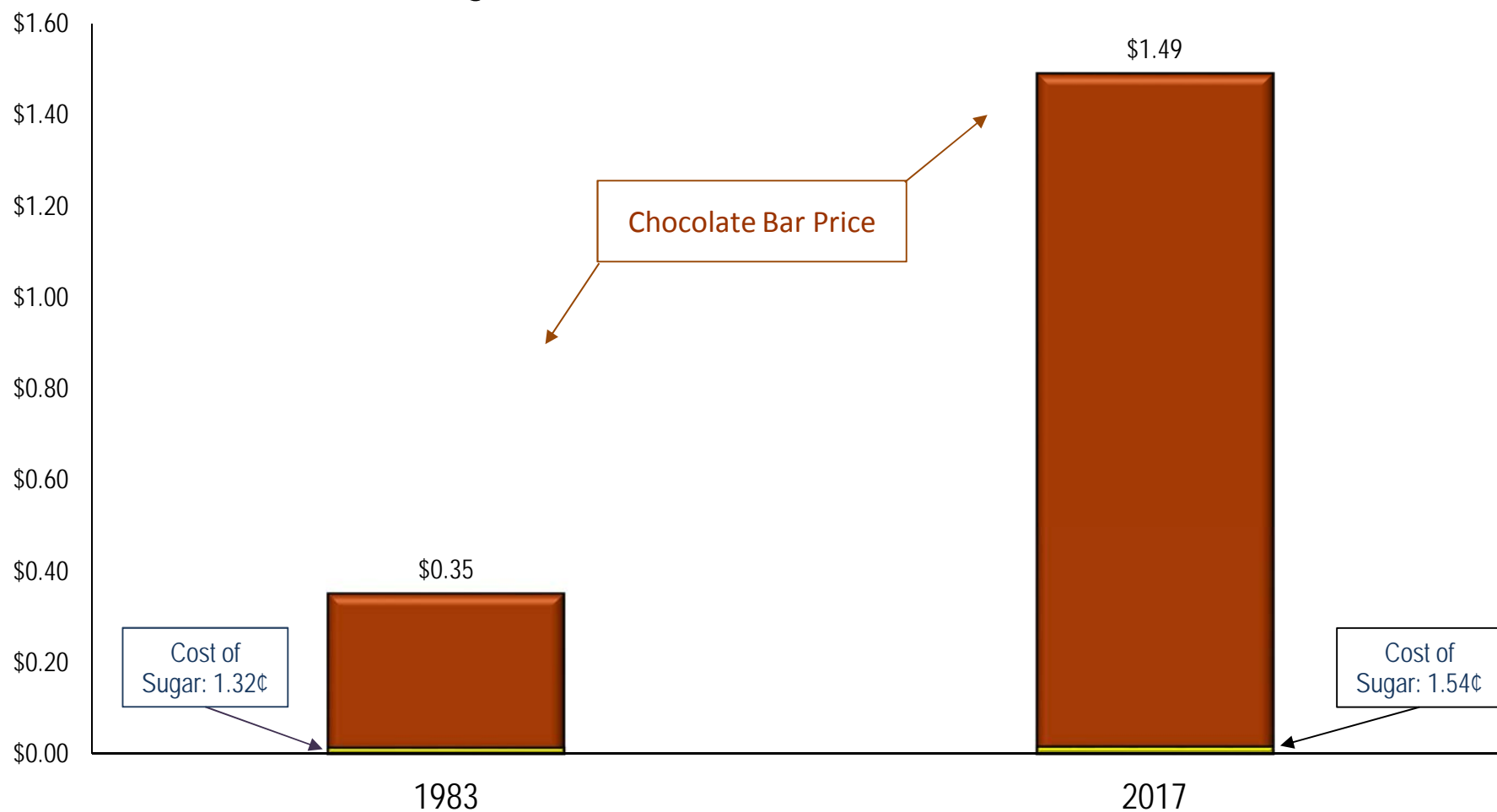


From 1983 to 2017:  
Price of a chocolate bar has risen from 35¢ to \$1.49;  
Cost of sugar in that bar has remained less than 2¢



Sources. Sugar prices: USDA, wholesale refined sugar, Midwest markets, 1983 = calendar year average; 2017 = January-May average.  
Hershey bar prices: Hershey bar index <http://www.foodtimeline.org/foodfaq5.html> and Safeway Price June 2017. Based on 44-gram bar with 23/24 grams of sugar.