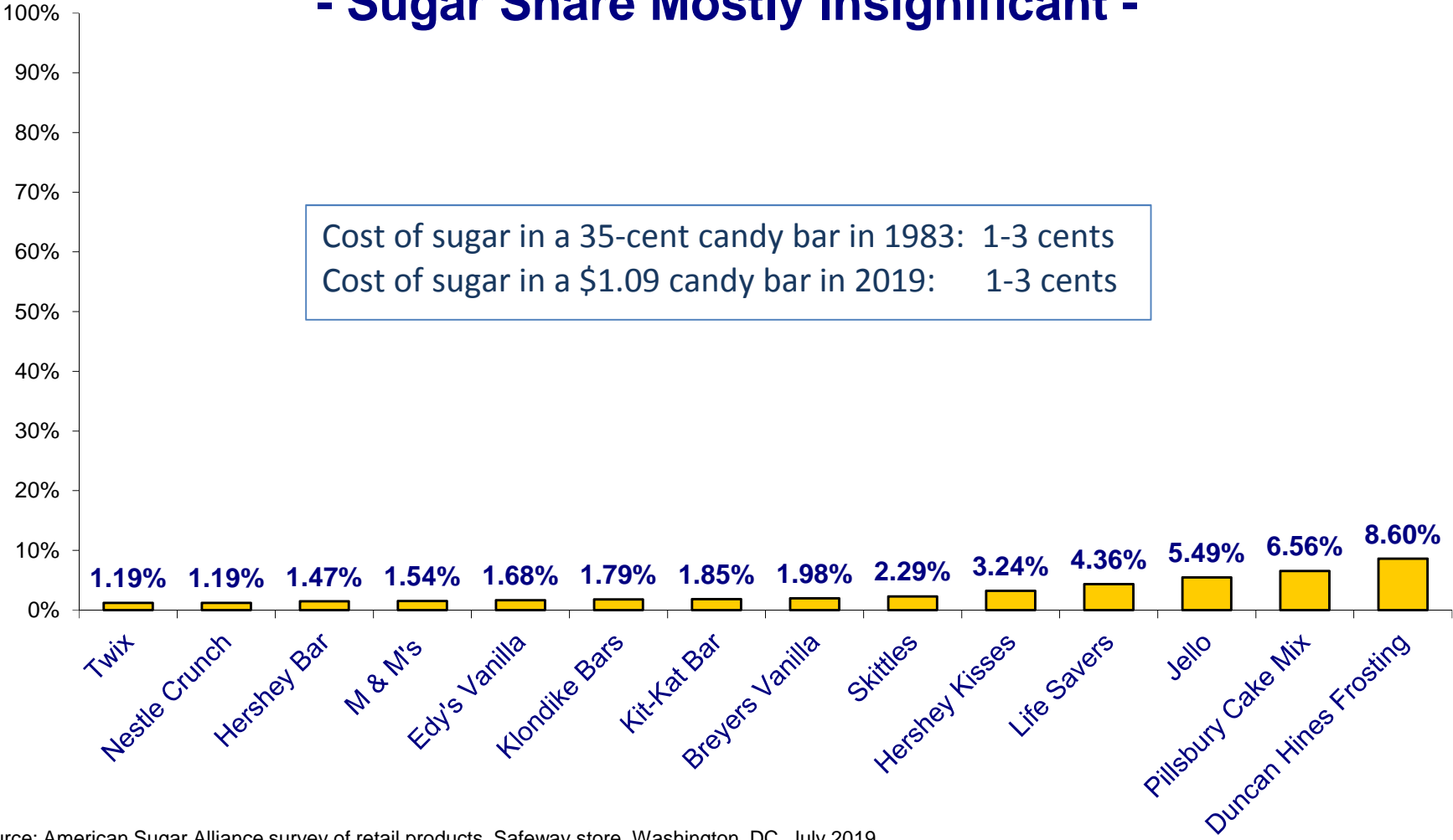


Sugar Cost as % of Retail Product Price*

- Sugar Share Mostly Insignificant -



Source: American Sugar Alliance survey of retail products, Safeway store, Washington, DC, July 2019.

*Sugar content computed from nutrition label. Assumes USDA-reported 2019 Jan-June average wholesale refined sugar price of 35 cents per pound. Some products contain sugar, HFCS, and other caloric sweeteners ("sugars"), but all are included under sugar's cost.