



Bryce Wilde

Sugarcane Grower

Lyford, Texas

Wilde is a fourth-generation grower in the Rio Grande Valley. He runs the farm with his mom and dad, Julie and Glenn Wilde; his wife Katilyn; his brother Hunter and his sister-in-law Courtney.

INTERESTING FACT

Wilde is among the youngest growers in the Rio Grande Valley.

WHAT DO YOU LOVE ABOUT FARMING?

"It was just the idea of growing. There was just something about that was just really exciting. And a lot of innovation coming, especially in these last couple of decades, so it's an exciting time to be a farmer."

WHY IS U.S. SUGAR POLICY IMPORTANT TO YOU?

"In everything that we do we want to be profitable and we want to stand alone because we know one day there might not be an option for assistance or anything like that. All we are asking for is a safety net to produce, and just iron out those wrinkles, so we can continue farming for generations to come."