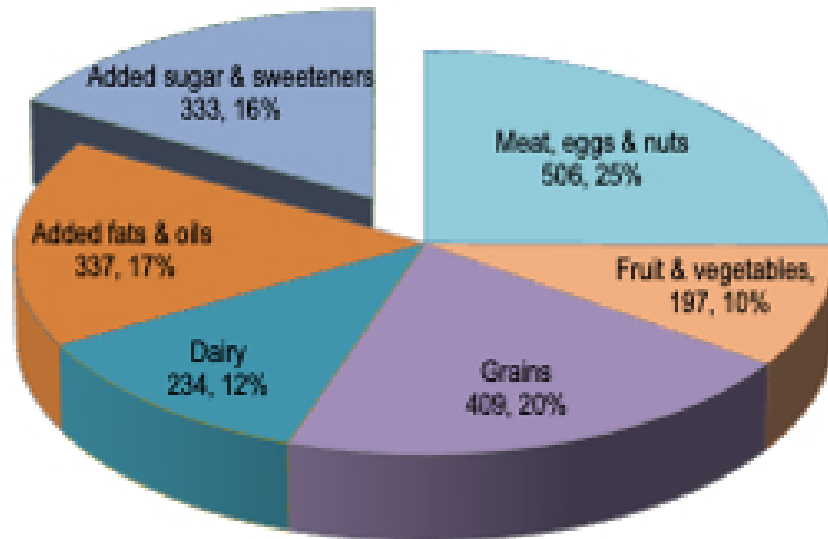
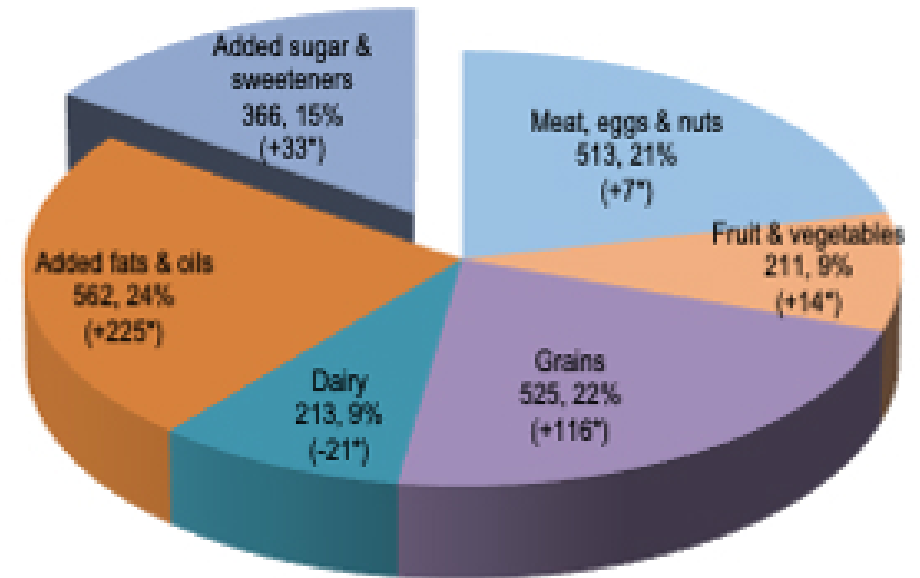


**1970 U.S. Per Capita Daily Caloric Consumption;
Sugar & Sweeteners' Share 16%**



1970: Total calories: 2,016

2014 U.S. Per Capita Caloric Consumption Up 19% (374 Calories)



2014: Total calories: 2,390 (+374*)

Source: USDA, U.S. Trends in Food Availability and a Dietary Assessment of Loss-Adjusted Food Availability, 1970-2014, January 2017 <https://www.ers.usda.gov/webdocs/publications/eib166/eib-166.pdf?v=42762>
*Change from calories consumed in 1970.