



# OUTLOOK FOR SUGAR MARKETS --- HEADING TOWARDS A NEW NORMAL

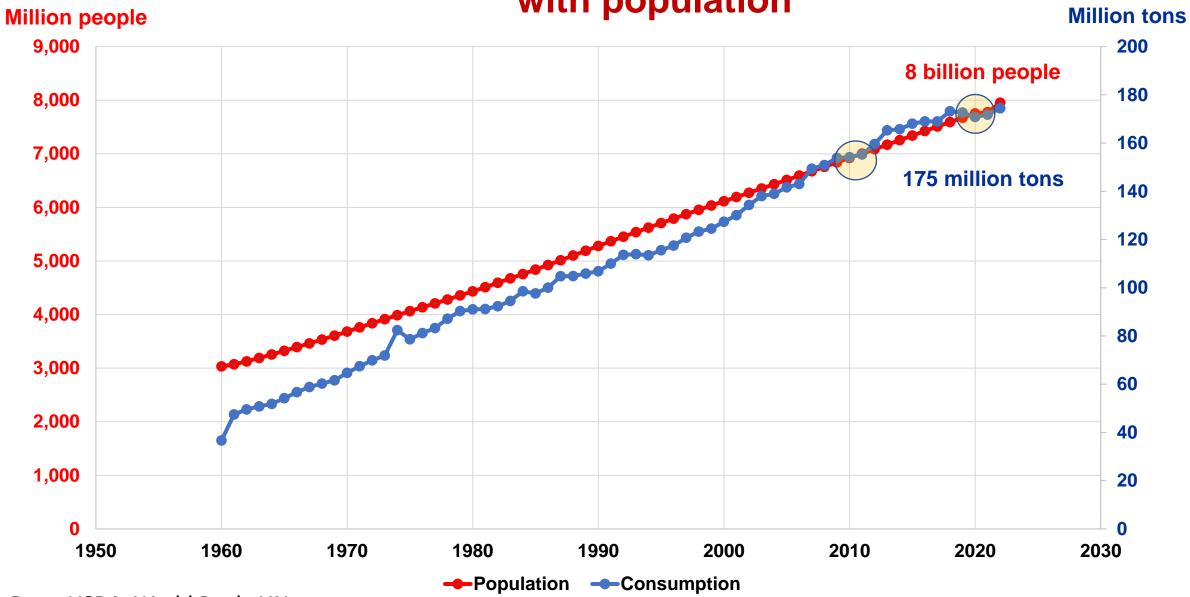
ROB JOHANSSON
ASSOCIATE DIRECTOR OF ECONOMICS AND POLICY ANALYSIS
AMERICAN SUGAR ALLIANCE

**ANNUAL BOARD MEETING** 

**AUGUST 3, 2021** 

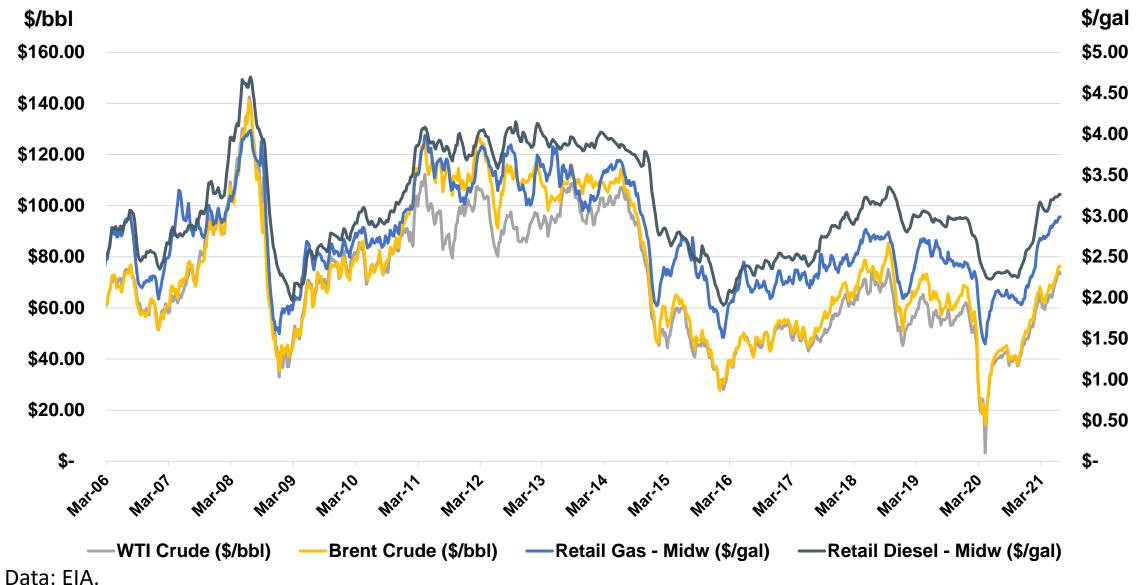


Growth in global sugar consumption rising with population



Data: USDA, World Bank, UN.

# Energy prices returning to normal --- signaling economic activity and inflationary pressures

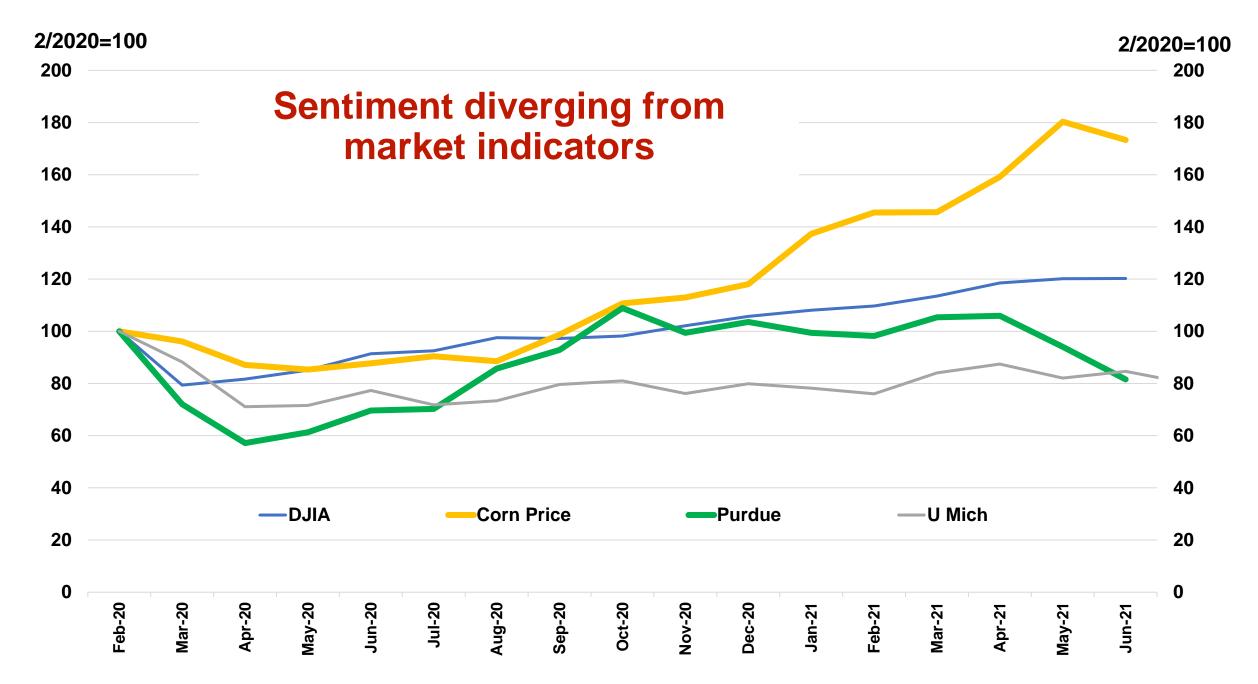




## **US Ag Outlook**



- Drought in the Upper Midwest
- Cash receipts buoyed by prices
- Ad hoc programs winding down
- Trade expectations up
- Credit conditions improved
- Equipment purchases up
- Food inflation is up



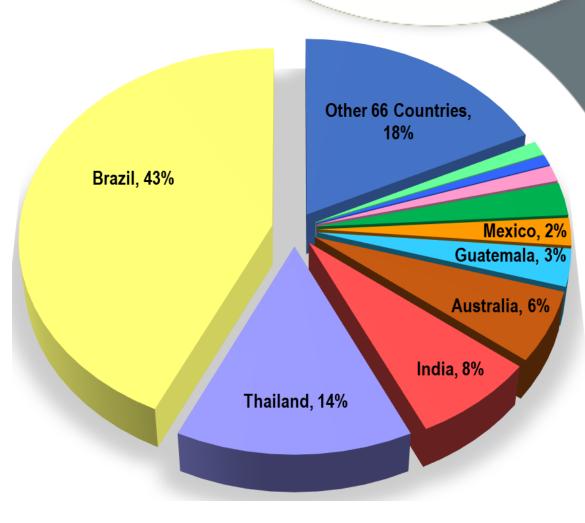
Data: St. Louis Fed, University of Michigan, NAHB, Creighton, Purdue/CME



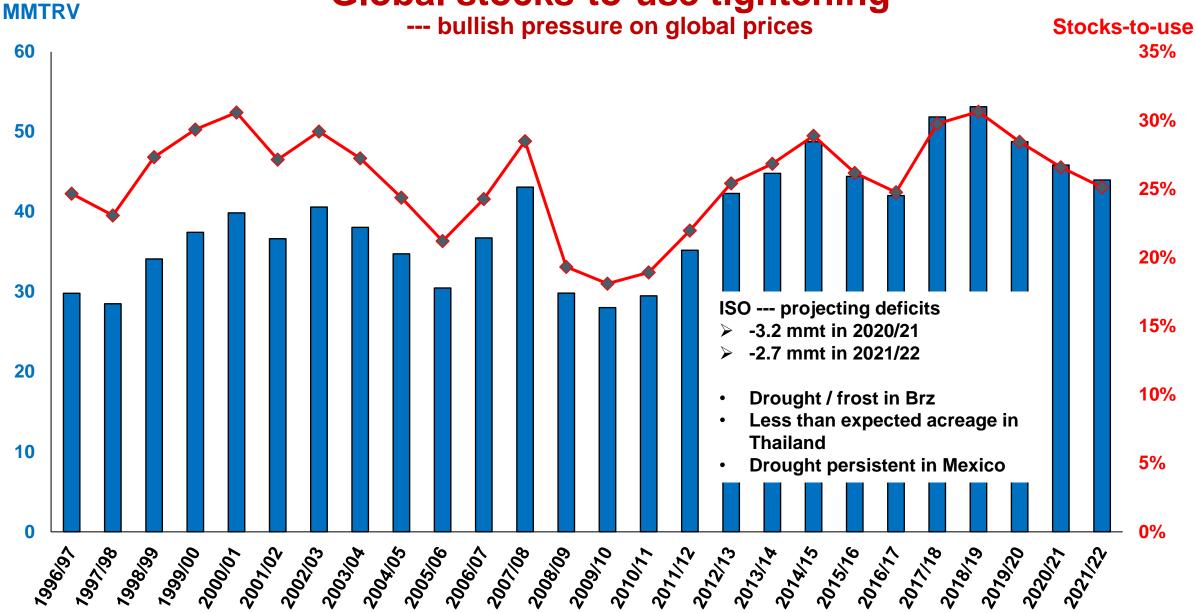
### World sugar export market

--- 66 million tons

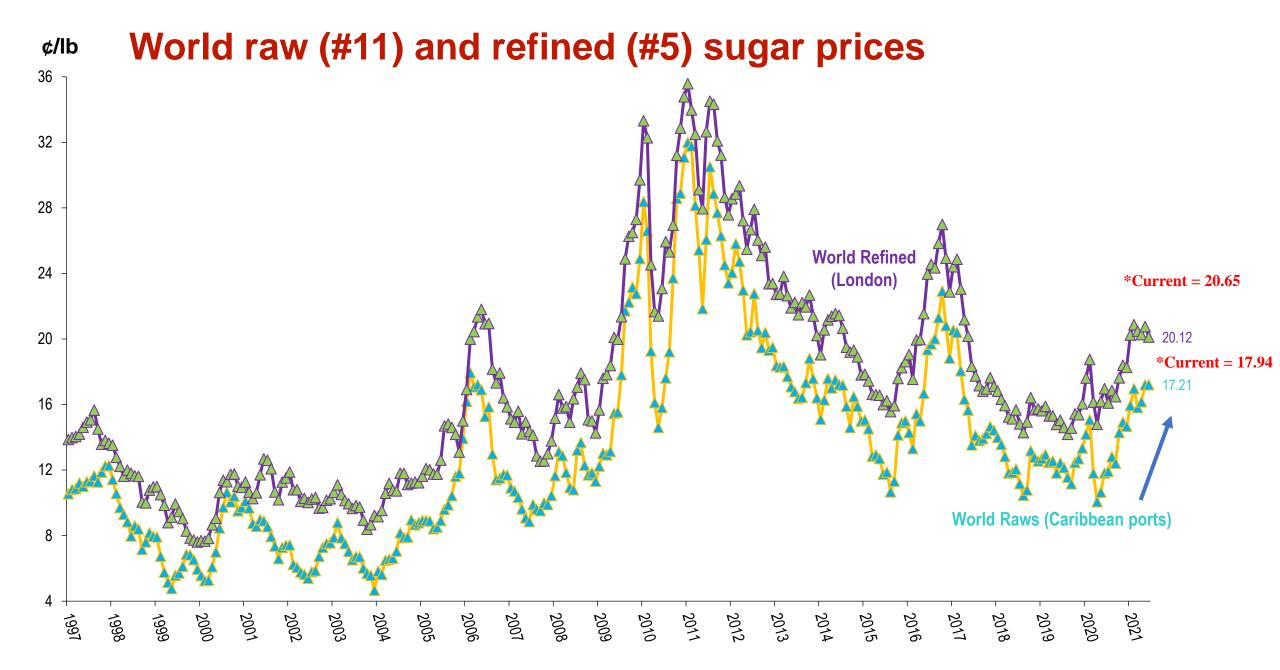
- Weather continues to be a big factor in global supplies --- such as drought and frost in Brazil
  - Economic growth has also raised energy demands
  - Both will affect the largest sugar exporter (29 mt)
- ➤ Prices have generally recovered from 2020 lows
  - But limited optimism for movement outside a 16-19 cent range – still well below global average 23-cent cost of producing sugar
  - Countries will continue to subsidize their sugar growers and dump surpluses on the world market



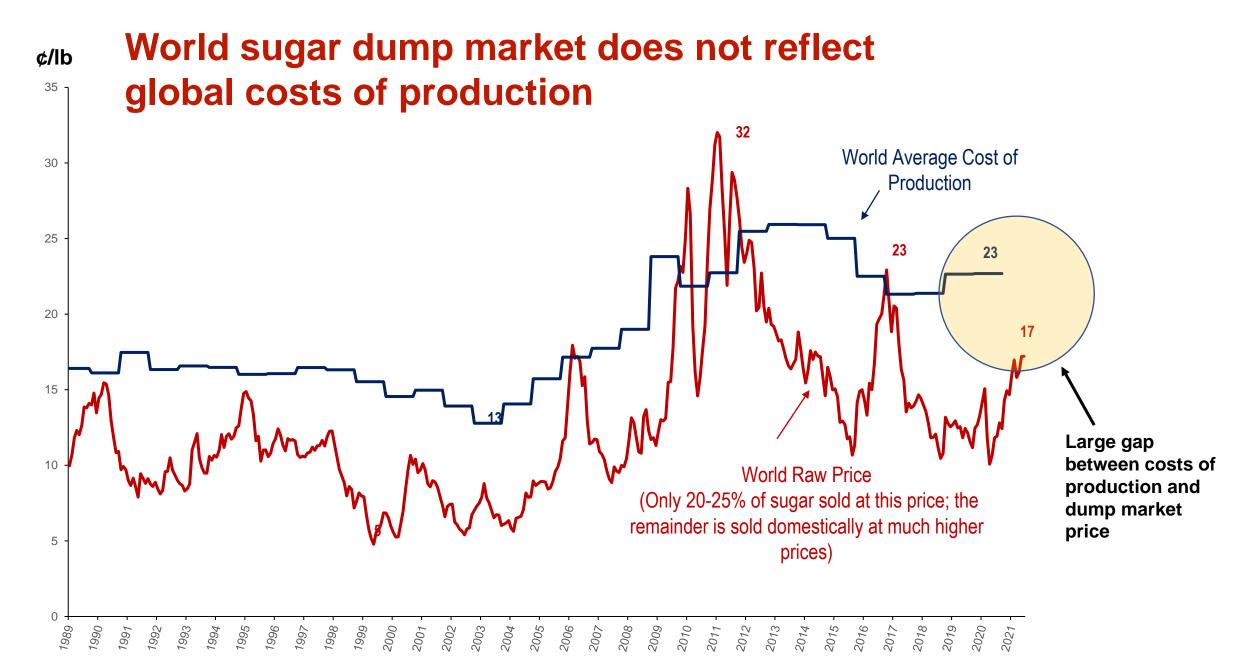
## Global stocks-to-use tightening



Data: USDA/FAS.



Source: USDA/ERS (monthly averages through June 2021).



Sources: USDA, LMC Int'l (annual COP and monthly price averages through June 2021).

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## U.S. sugar market

#### Supply chain resiliency <a href="https://www.regulations.gov/comment/AMS-TM-21-0034-0437">https://www.regulations.gov/comment/AMS-TM-21-0034-0437</a>.

- Met demands despite short year 2019/20
- Record US production 2020/21

#### Looking to the 2021/22 crop year ... initial estimates were for another record

- Freeze damage to TX cane crop
- Flooding and frost in LA last year &
- Similar issues in FL
- Current drought uncertainty in Upper Midwest

#### **Demand constant**

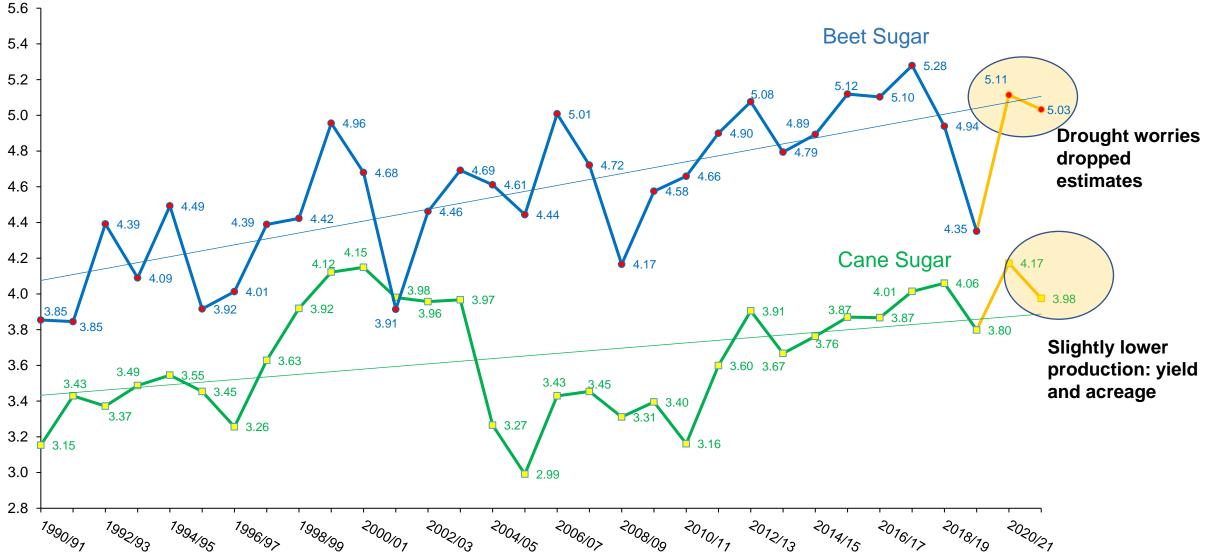
- 12.2 million tons
- Still tracking delivery rates as purchases return to more normal patterns



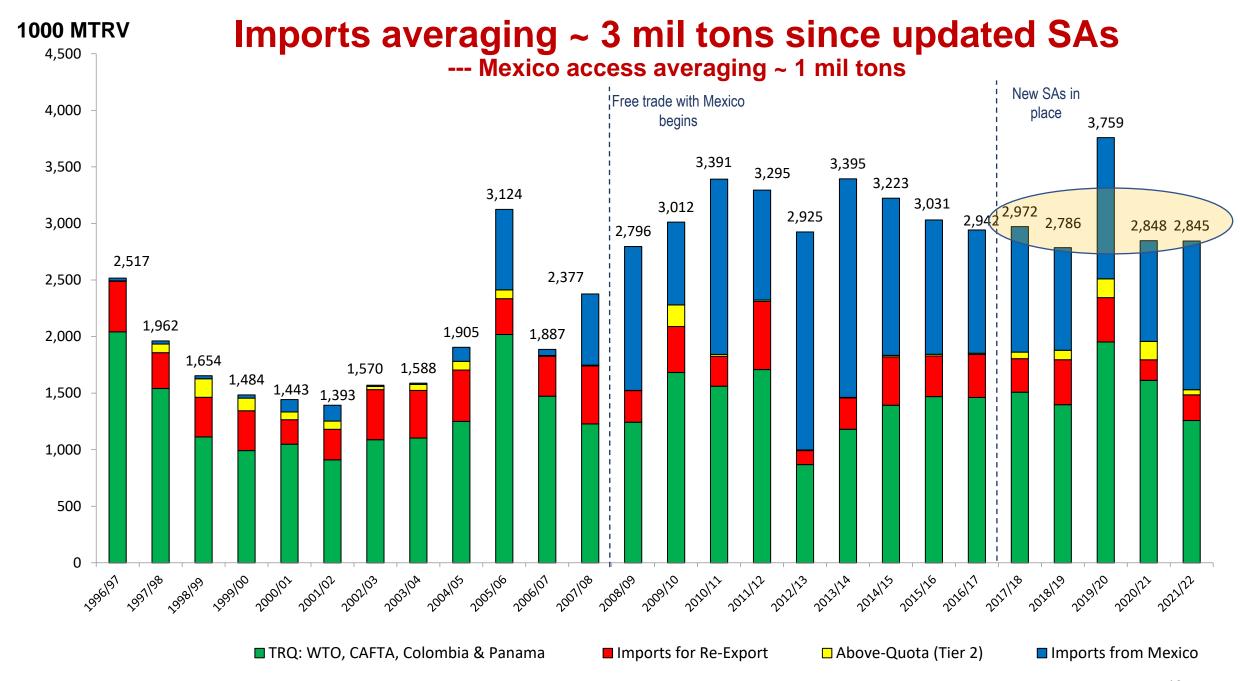


### U.S. beet and cane sugar production > 9 mil tons

#### **Million STRV**



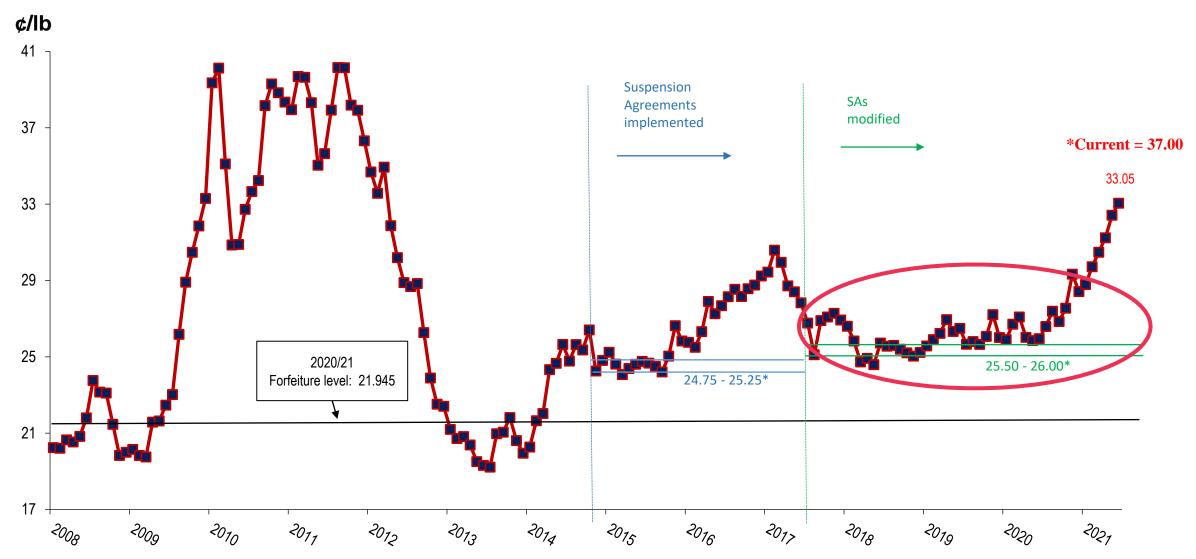
Data source: USDA, June 2021 WASDE. 2020/21 forecast; 2021/22 projection. Linear trendlines.



Data: USDA.

## Raw cane sugar prices --- 9 year high

(Implied price floors from SA reference prices + freight)

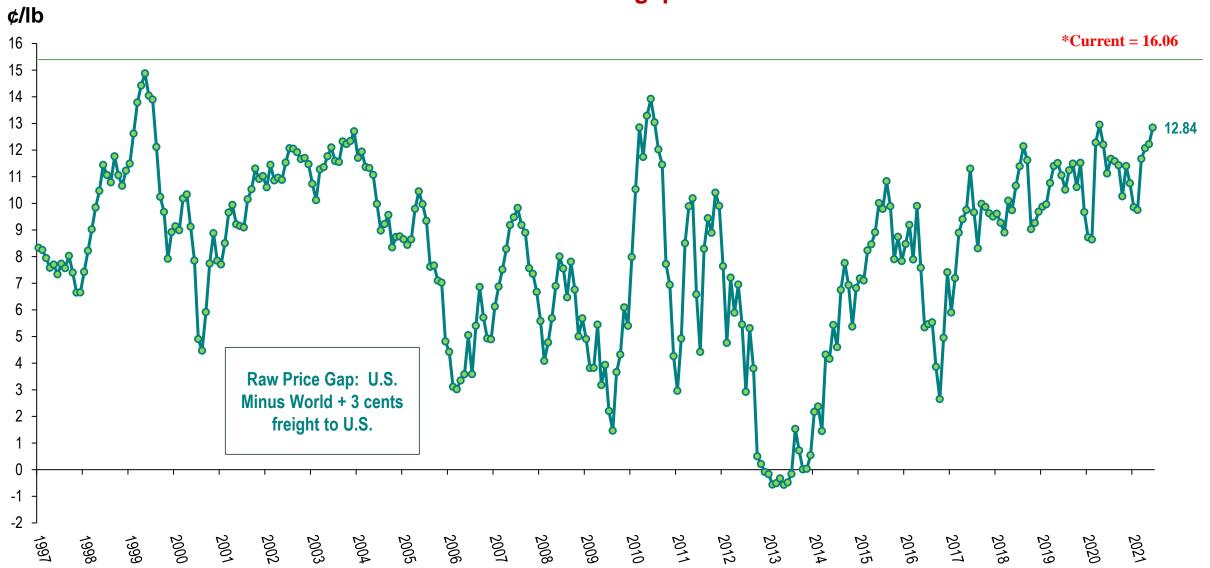


Source: USDA. Raw cane sugar, nearby #16 contract, delivered New York. Monthly average prices. FSA-calculated forfeiture range. AD/CVD = anti-dumping and countervailing duties.

\* Raw sugar reference prices, ex-mill Mexico (22.25 cents/lb in SA1; 23.00 cents in SA2), plus 2.5-3.0 cents/lb transportation to U.S.

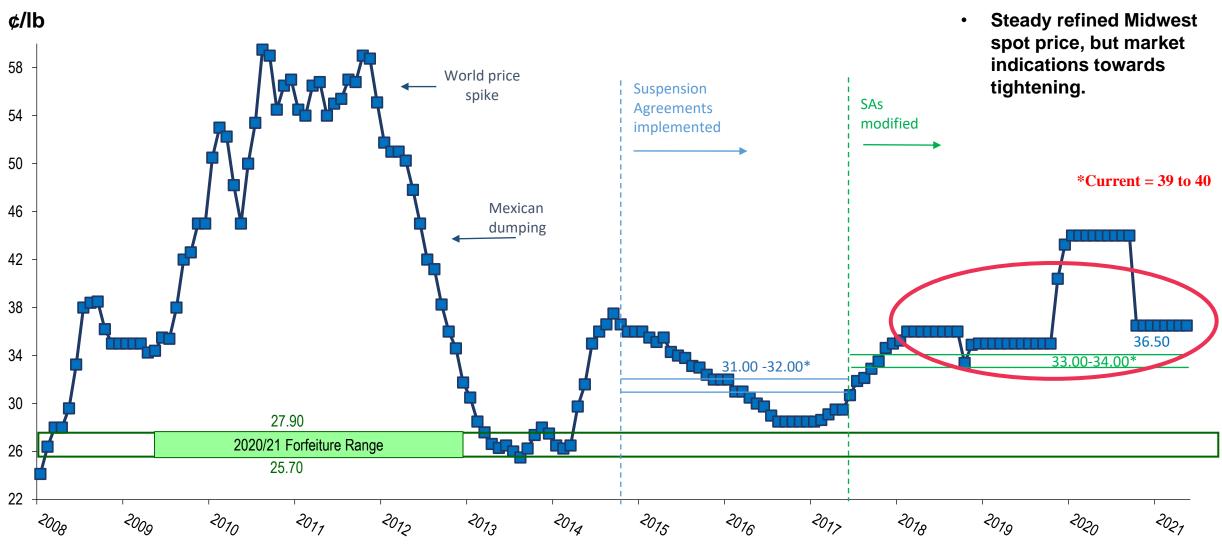
#### World and U.S. raw sugar price gap:

--- Tier-2 entries viable at gap of 15.36 cents



## Wholesale refined beet sugar prices

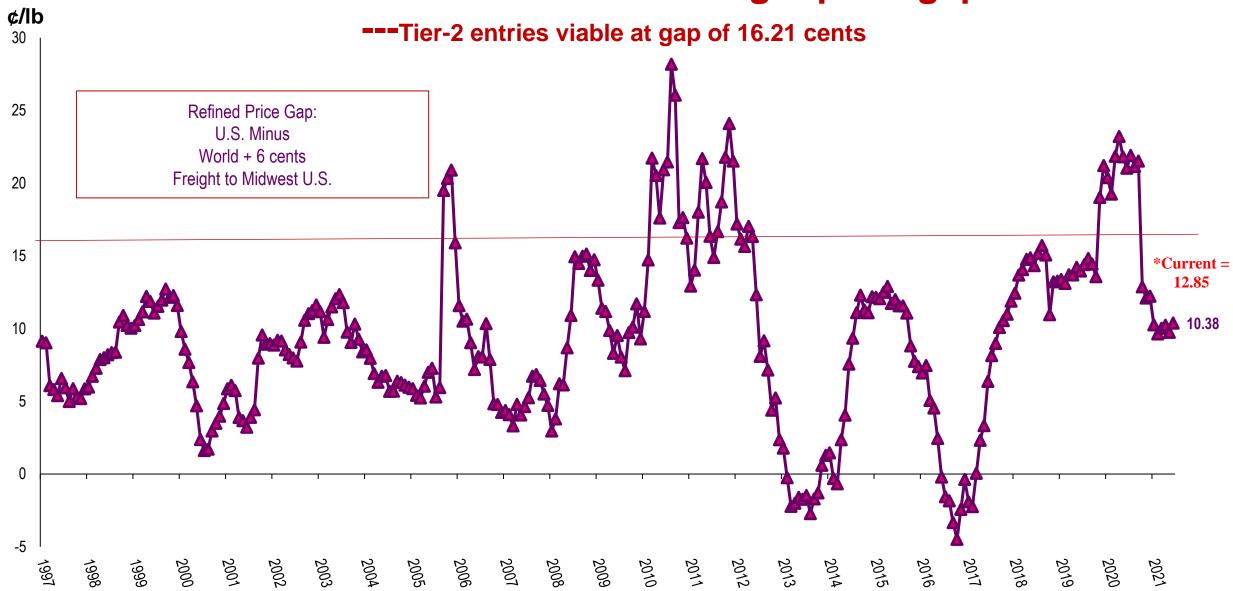
(Implied price floors from SA reference prices + freight)



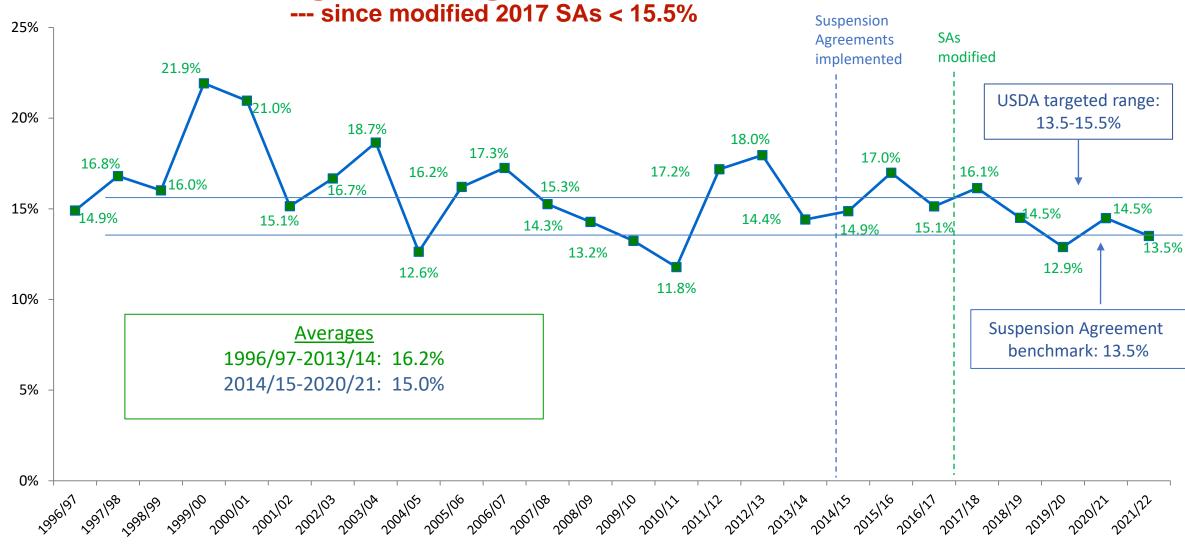
Source: USDA. Wholesale refined beet sugar, Midwest markets. Monthly average prices, 2008-2021. FSA-calculated forfeiture range.

<sup>\*</sup> Refined sugar references prices, ex-mill Mexico (26.00 cents/lb in SA1; 28.00 cents in SA2), plus 5-6 cents transportation to U.S.

#### World and U.S. refined beet sugar price gap\*:



### U.S. sugar: ending stocks/use ratio\*



<sup>\*</sup> Ending Stocks as a percent of total use

Data Source: USDA, 2020/21 forecast; 2021/22 projection.

## U.S. policy outlook

#### **Short-run:**

- Maintain stocks-to-use in desired range
- Potential disaster responses --- WHIP+ extension
- Potential infrastructure bill with new conservation provisions

#### **Longer-run:**

- Farm Bill discussions starting up next year: a new standing disaster program
- Regulatory agenda: Climate, RFS, WOTUS, clean air rules (e.g., PM in 2023)
- Litigation: pesticide registration (e.g., glyphosate, atrazine, others)
- Dietary guidelines: 2025
- SAs sunset review begins in 2024



#### Market outlook 2021/22:

#### --- Reasons for cautious optimism

- Industry smoothly dealt with domestic availability challenges (US and MX crop problems) in 2019/20 + large COVID shifts in consumer demands from food service to retail.
- Record crop last year, but drought is a concern for this fall up North and it's too wet down South.
- Stocks-to-use within target range: 13.5% 15.5%.
- Expectation that demand will remain steady in 2021/22.
- · Prices remain strong.







## **Rob Johansson**

Associate Director of Economics and Policy Analysis



