



SPONSORED BY AMERICAN SUGAR ALLIANCE

July 29–August 3, 2022

The Hythe Vail, A Luxury Collection Hotel
Vail, Colorado

***“Made in America: Food Security,
Sustainability, and the Farm Bill”***

#Sugar2022



July 29–August 3, 2022

The Hythe Vail, a Luxury Collection Hotel | Vail, Colorado

Optional Tours

Optional tours are being promoted to help you fully experience Vail and the Rocky Mountains. The Symposium schedule allows free time on Friday, Saturday and Sunday to explore this charming Alpine Village and to meet with your industry colleagues. See page 5.

Friday, July 29, 2022

ALL DAY

Optional Tours

Register with optional tour operators. See page 5.

1:00PM - 5:00PM

Registration

Grand Ballroom Foyer

EVENING

Dinner On Your Own

Saturday, July 30, 2022

ALL DAY

Optional Tours

Register with optional tour operators. See page 5.

9:00AM - 7:00PM

Registration

Grand Ballroom Foyer

6:00PM - 7:00PM

Meet & Greet Reception

Après Deck

Casual business attire. See page 4.

Sunday, July 31, 2022

ALL DAY

Optional Tours

Register with optional tour operators. See page 5.

8:00AM - 2:00PM

ASA Golf Tournament (optional)

EagleVail Golf Club

Register with ASA. Shuttle buses depart main entrance of The Hythe Vail starting at 6:30AM. See page 4.

8:00AM - 9:00PM

Registration

Grand Ballroom Foyer

7:00PM - 9:00PM

Welcome Reception Gala

Grand Ballroom & Foyer

Casual business attire. See page 4.

Monday, August 1, 2022

7:30AM - 8:45AM

BREAKFAST SESSION

Politics, Policy, and Perception: The Impact on Agriculture

Deemed as one of the most politically astute observers in Washington, this esteemed agricultural policy analyst and reporter will provide his keen insight to the landscape shaping agricultural and trade policy. Will the midterm elections yield a change in majority in the House, Senate, or both? How will geopolitical turmoil, the rise in input costs, inflation worries and the staggering budget deficit shape DC, rural America, and the next Farm Bill discussions?

MODERATING:

Ryan Weston, Executive Vice President, Florida Sugar Cane League; Washington Representative, Rio Grande Valley Sugar Growers - Washington, DC

FEATURED SPEAKER:

Jim Wiesemeyer, Washington Policy Analyst, *Pro Farmer / Farm Journal* - Washington, DC

9:00AM - 9:30AM

GENERAL SESSION

Geopolitics: How Overseas Conflicts Spill Over To Agriculture and Food Policy

Rep. Crow has garnered a distinguished military career serving in the National Guard, and later in the U.S. Army, completing tours in Iraq and Afghanistan. That experience and insight uniquely qualifies him to serve on the Armed Services Committee and the House Permanent Select Committee on Intelligence. He will share his thoughts on the current geopolitical conflict and its impact on the current disruptions in supply chains, and the effect on inputs, agriculture, and the global food supply.

MODERATOR:

Luther Markwart, ASA Chairman; Executive Vice President, American Sugarbeet Growers Association - Washington, DC

FEATURED SPEAKER:

Rep. Jason Crow (D-CO-6), House Armed Services Committee; House Small Business Committee; House Permanent Select Committee on Intelligence (*invited*)

9:15AM - 2:00 PM**SPOUSE TOUR****Exploring the Vail Valley**

Spouses will spend the day experiencing the best of Vail Valley. See page 4.

9:30AM - 10:45AM**GENERAL SESSION****Sugar Policy & Outlook**

With increased geopolitical uncertainty, supply bottlenecks, and sporadic economic recovery from the pandemic, sugar prices have been trending upwards globally. On the other hand, we have seen skyrocketing input costs, rising energy prices, and changing consumer demands. Are there bearish market forces that will offset the bullish price trends for inputs and outputs? How will governments, growers, and food companies respond? How does one judge sugar program administration during such a period—what are the metrics that might be useful to policy makers heading into the next Farm Bill? Noted market and policy experts will explore these vital questions.

MODERATOR:

Rob Johansson PhD, Director of Economics & Policy Analysis - Arlington, VA

PANELISTS:

Jeffrey Dobrydney, Senior Vice President, Head of Futures & Options, JSG Commodities - Norwalk, CT

Barbara Fecso, Branch Chief, Commodity Analysis Branch, Economic and Policy Analysis Division of FPAC (Farm Production and Conservation Business Center), U.S. Department of Agriculture - Washington, DC

Randy Green, Principal, Watson Green LLC; Consultant, Sweetener Users Association - Washington, DC

10:45AM - 11:00AM**Refreshment Break****11:00AM - 12:15PM****GENERAL SESSION****Sustainably Sourcing: Adding Value to the Food Supply Chain**

America's sugar producers continue to pursue long-standing conservation and sustainable practices to increase efficiency. Sustainable conservation practices not only build soil and water health, but they build value throughout the sugar supply chain. With a heightened focus on climate-smart and sustainable agricultural practices by consumer and government entities, how can America's farmers be part of the solution while maintaining profitability? Hear more about on-farm advancements and the increased demand by sugar-using food manufacturers to source sustainably produced ingredients.

MODERATOR:

Carrie Vicenta Meadows, Vice President of Government Affairs, U.S. Beet Sugar Association - Washington, DC

PANELISTS:

Patrick Frischhertz, Farmer, St. Louis Planting, Inc. - Plaquemine, LA

Rebecca Larson PhD, Lead Research Agronomist, Western Sugar Cooperative - Denver, CO

Dan Yeoman, Managing Director, Soil & Water Outcome Funds; CEO, ReHarvest Partners - Washington, DC

A Food Manufacturing Company Representative has been invited to participate in this panel.

12:30PM - 2:00PM**ASA ANNUAL MEETING & LUNCHEON****The U.S. Department of Agriculture's Perspective on Sugar Policy & Sustainability**

Under Secretary for Farm Production and Conservation (FPAC) Robert Bonnie has been invited to join us for a conversation regarding improving environmental sustainability for U.S. agriculture while maintaining producer profitability. Prior to joining USDA, Mr. Bonnie had a long tenure in improving conservation and environmental issues, including helping develop incentives to reward stewardship on private lands. As the Under Secretary for FPAC, Mr. Bonnie will play an integral role in the development of the 2023 Farm Bill, as well as implementation and delivery of disaster and trade packages. Under Secretary Bonnie will share how USDA will partner with our nation's farmers and ranchers to ensure agriculture's future.

PRESIDING:

Luther Markwart, ASA Chairman; Executive Vice President, American Sugarbeet Growers Association - Washington, DC

MODERATING:

Cassie Bladow, President, U.S. Beet Sugar Association - Washington, DC

FEATURED SPEAKER:

The Honorable Robert Bonnie, Under Secretary for Farm Production and Conservation, U.S. Department of Agriculture - Washington, DC (*invited*)

2:00PM**AFTERNOON & EVENING****On Your Own**

Dinner reservations recommended. See page 4 for details.

Tuesday, August 2, 2022**7:30AM - 8:45AM****BREAKFAST SESSION****Challenges & Opportunities: An Overview of the Agricultural Trade Landscape**

The global trading system has been disrupted by tariffs, COVID, conflict and climate, causing market volatility and unpredictability. How will the Biden Administration's trade policy meet these challenges, both in the immediate term, and beyond? What might the continued erosion of a rules-based multilateral trading system mean for the global sugar market, and agricultural trade more broadly? As Administrator of USDA's Foreign Agricultural Service, Daniel Whitley leads a D.C.-based staff of trade professionals, as well as a global network of nearly 100 offices covering approximately 180 countries. Administrator Whitley will draw on his 20+ years of seasoned insights in addressing these important issues of the day, as well other future global challenges and opportunities facing U.S. agriculture.

MODERATOR:

Brian Gruenefelder, Trade Advisor, American Sugar Alliance - Arlington, VA

FEATURED SPEAKER:

Daniel Whitley, Administrator, Foreign Agricultural Service, U.S. Department of Agriculture - Washington, DC (*invited*)

9:00AM - 10:15AM**GENERAL SESSION****Planning for the Future in a Sea of Rising Input Costs**

Supply chain disruptions, rising input costs, and rising interest rates are all contributing to expected declines in future farm returns. As former Deputy Staff Director & Chief Economist for the House Agriculture Committee, Dr. Fischer helped craft the 2014 and 2018 Farm Bills. As a lead economist at

CoBank, Tanner Ehmke specializes in market research on agricultural production. They will provide us with insights about farm profitability and how farm programs and credit help ensure farm financial stability.

MODERATOR:

Rob Johansson PhD, Director of Economics & Policy Analysis, American Sugar Alliance – Arlington, VA

PANELISTS:

Bart Fischer PhD, Co-Director of the Agricultural & Food Policy Center at Texas A&M – College Station, TX

Tanner Ehmke, Lead Economist, Dairy and Specialty Crops, Knowledge Exchange Division, CoBank – Denver, CO

10:15AM - 10:35AM

GENERAL SESSION

Navigating the Policy and Politics of the 2023 Farm Bill

Chairwoman Debbie Stabenow will share her thoughts on the difficult task of passing the last two Farm Bills. She will also provide unique insights regarding her efforts to fend off attacks against U.S. farm policy while working on a range of other issues in the current political environment to aid in the Farm Bill's development and passage. Will the Committee be able to pass a Farm Bill next year? How about the full Senate? Chairwoman Stabenow's steady hand and steely determination will no doubt see agriculture through the 2023 Farm Bill process.

MODERATOR:

Luther Markwart, ASA Chairman; Executive Vice President, American Sugarbeet Growers Association – Washington, DC

FEATURED SPEAKER:

Senator Debbie Stabenow (D-MI), Chairwoman, Senate Committee on Agriculture, Nutrition and Forestry; Senate Budget Committee; Senate Committee on Energy & Natural Resources; Senate Finance Committee (*invited*)

10:35AM - 10:50AM

Refreshment Break

10:50AM - 12:05PM

GENERAL SESSION

Finding the Sweet Spot When It Comes to Sustainability

Clearly not just a buzzword anymore, "sustainability" is mentioned in everything we see and do. Is this a trend or is it here to stay? Are consumers driving this focus? What does the future hold? Coming down the pipeline, dietary guidance of the future may be more than just nutrition, but environmental health as well. What does this mean for packaged food? And, what can the sugar industry do so we're not left behind.

MODERATOR:

Courtney Gain PhD, RD, President & CEO, The Sugar Association, Inc. – Washington, DC

FEATURED SPEAKER:

Jack Bobo, Director, Global Food & Water Policy, The Nature Conservancy – Washington, DC

12:15PM - 2:00PM

LUNCHEON SESSION

Report from Key Congressional Staff: The Legislative State of American Agriculture

With reauthorization of farm programs coming up in 2023, what issues will drive debate? Key congressional staff will provide their insights on developing agricultural policies at a time when input costs are surpassing market returns. How can Congress help improve financial conditions in farm country in this environment?

MODERATING:

Jack Pettus, Vice President of Government Relations, American Sugar Cane League – Washington, DC

PANELISTS:

Key Congressional Staff have been invited to participate in this panel.

2:00PM

AFTERNOON

On Your Own

5:30PM - 10:30PM

Western Dinner Shindig @ 4 Eagle Ranch

Featured Entertainment: The Walker Williams Band. Buses depart The Hythe Vail's front entrance at 5:30PM. See page 4.

Wednesday, August 3, 2022

ALL DAY

Departures

Statement of Purpose



The American Sugar Alliance is a national coalition of sugarcane and sugar beet producers, including sugar farmers, sugar processors, sugar refiners, sugar suppliers, sugar workers and others dedicated to preserving a strong U.S. sugar industry. The ASA annually sponsors the International Sweetener Symposium to provide a timely and provocative forum on issues affecting the sweetener industry.

ASA Executive Committee

Luther Markwart, ASA Chairman
Executive Vice President, American Sugarbeet Growers Association

Ryan Weston, ASA Vice Chairman
Chief Executive Officer, Florida Sugar Cane League;
Washington Representative, Rio Grande Valley Sugar Growers

Cassie Bladow, ASA Secretary/Treasurer
President, U.S. Beet Sugar Association

Jack Pettus, Vice President of Government Relations,
American Sugar Cane League

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instagram.com/americansugaralliance/



www.sugaralliance.org

Travel Information

Lodging

This year's Symposium will be held at The Hythe Vail, A Luxury Collection Hotel. Formerly known as the Vail Marriott, the hotel recently completed an extensive renovation which elevated the hotel to Marriott's Luxury Collection. This Euro-Swiss hotel offers elegant rooms, the Well & Being full-service spa, a four-season pool, ample dining, and more. The Hythe Vail is ideally located in the heart of Vail's Lionshead Village – just steps away from the Eagle Bahn Gondola, ample shopping, dining and recreational activities, and more. Visit www.sugaralliance.org/symposium for up-to-date information regarding ASA's room block at The Hythe Vail, as well as overflow lodging options. For confirmed room reservations at The Hythe Vail, please note that cancellations prior to July 8th are refundable. Cancellations after July 8th will forfeit a one-night deposit.

The Vail Area

Located in central Colorado among the majestic Rocky Mountains, Vail is world-renowned. While this quaint alpine village is known as the largest and most popular ski resort in North America, it's also the perfect summertime getaway offering sunny days, cool evenings, breathtaking scenery, and a vast array of mountain activities including award winning golf courses, whitewater rafting, fly-fishing, horseback riding, jeep tours, world class shopping, international cuisine, and musical and theater productions. The



comfortable elevation of 8,150 feet contributes to the temperate weather with low humidity and August averages of 75° (high) and 40° (low). For more information on the Vail Valley visit <https://www.visitvailvalley.com/> and <https://www.vailgov.com/welcome-to-vail>.

Air Transportation

Several airport options are available. The Eagle County Regional Airport (EGE) is located 30 miles west of Vail (40-minute drive) and is serviced by United and American Airlines. The Denver International Airport (DEN) is located 120 miles east of Vail (2+hour drive) and is serviced by most major airlines. Colorado Springs Airport (COS) is located 175 miles southeast of Vail (3+hour drive) and is serviced by most major airlines.

Ground Transportation

- **Epic Mountain Express:** Offers shared shuttle services from both DEN and EGE airports. Public rates are currently ~\$89pp from DEN and ~\$40 pp from EGE (one-way, per person, to/from The Hythe Vail and subject to change); however, ASA has

secured a 15% discount for Symposium attendees when booking via <https://tinyurl.com/568mx633>. Summer demand is heavy so please book early to ensure availability and to guarantee the rate.

- **Taxi/Uber/Lyft:** Limited taxi service is available to/from EGE and The Hythe (approx. \$140 one-way); however, advanced reservations for taxi services are highly recommended. Please know that while Uber and Lyft offer limited service within Eagle County, neither are currently allowed at EGE.
- **Rental Cars & Parking:** Rental cars are available at the DEN, EGE and COS airports. ASA has secured a discounted rate for valet parking at The Hythe Vail of \$40 per day.
- **Do I need a car in Vail?** Once on property at The Hythe Vail, ample dining and recreational activities are located within walking distance in Lionshead Village. Additionally, the Vail Village free in-town shuttle bus picks up in front of The Hythe Vail every 5-10 minutes and loops through Lionshead Village, Vail Village and Golden Peak for even more dining, shopping, and recreational activities.

Attire

The dress code for all business sessions will be resort casual, which includes long pants and golf shirts for men, and skirts, dress shorts or slacks and blouses for women. This Rocky Mountain location also translates to varying temperatures. Throughout your stay, you will need a jacket for the cool mountain air in the mornings and evenings. A layering of clothing is recommended.

Symposium Social Events

Meet & Greet Reception

Saturday July 30, 6:00PM, Après Deck

This one-hour reception will provide the perfect opportunity to meet your colleagues before venturing on to your dinner plans. Light hors d'oeuvres and refreshments will be served. Recommended attire is business casual. Summertime is a busy time for dining in Vail; therefore, dinner reservations are highly recommended.



Golf Tournament - Optional

Sunday, July 31, 8:00AM, EagleVail Golf Club

Reserve your spot to play in the ASA Golf Tournament at the EagleVail Golf Club. Players should check-in at the golf course by 7:30AM for the 8:00AM shotgun start. Shuttle service to/from the hotel/golf course will be provided starting at 6:30AM. A continental breakfast will be available at 6:45AM. This pristine course offers expansive views of the Gore Range and surrounding peaks of the Colorado Rocky Mountains, earning the rating of Vail Valley's favorite golf course. Sitting at an elevation of 7,650 feet above sea level, EagleVail Golf Club is one of Colorado's most unique golf courses, offering play through varying microclimates, including rugged but manicured terrain running alongside creeks, rivers, ponds, and forest. Tournament play will again be the popular scramble format where all members of the foursome play the "best ball." Prizes including low net score foursome, low

gross score foursome, closest to the pin, and longest drive, will be announced during the awards luncheon which will be held at the Clubhouse immediately following the tournament. Please register for this optional event with ASA.

Welcome Reception Gala

Sunday, July 31, 7:00PM - 9:00PM, Grand Ballroom

During this elegant reception, refreshments and a dinner hors d'oeuvres buffet will be served. The menu will include a range of international cuisine. Recommended attire is business casual.

Spouse Tour

Monday, August 1, 9:15AM - 3:00PM

Spouses will spend the day "Exploring Vail Valley." Buses depart the hotel at 9:15AM from The Hythe Vail's front entrance for a short ride to the Betty Ford Alpine Gardens. This picturesque setting is located in the shadow of Colorado's Gore Range and offers a wide assortment of perennial beds, rock gardens, and waterfalls. This guided tour will provide the perfect opportunity to learn about the varying flowers and plants that grow well in Colorado's high altitude and rocky soil. After the tour, you will visit Vail Village for a private luncheon, followed by time on your own. Visitors flock to Vail every summer to frequent its high-end shops, galleries and boutiques, visit the quaint Colorado Snowsports Museum and Hall of Fame, and ride Gondola One to the top of Vail Mountain to experience the panoramic views. To ensure we plan appropriately please register with ASA for this event.

Dinner On Your Own

Monday, August 1

Symposium attendees have a free evening to dine with family, friends and colleagues. No official Symposium function is planned. The Vail area offers a range of casual to fine dining within walking distance in Lionshead Village, as well as in Vail Village which you can access by catching the free shuttle in front of

The Hythe Vail. Since August is peak season for Vail tourism, advance dining reservations are highly recommended. For dining suggestions, contact The Hythe concierge at 970-477-5660 or conciierge@thehythevail.com.

Western Dinner Shindig @ 4 Eagle Ranch

Tuesday, August 2, 5:30PM - 10:30PM

Buses depart The Hythe Vail's main entrance at 5:30PM for a Western Dinner Shindig. The Symposium's final evening will provide a true Rocky Mountain experience at the historic 4 Eagle Ranch. Located in Wolcott, just 24 miles from Vail, this 1885 homestead ranch is rich in history and tradition. In addition to the dramatic mountain views, the Ranch includes the original Carriage House, the 1890's Nelson Cabin, and the campsite at 4 Eagle, as well as modern additions. This special evening will include a cocktail reception, barbecue dinner, and several cowboy activities that will be fun for the whole family. Plan to kick up your heels under the Colorado stars with Vail's popular Walker Williams Band and two-step dance instruction. This magical evening will conclude by 10:00PM, with return to hotel by 10:30PM; however, shuttle service will start at 8:00PM for anyone wanting to return to the hotel earlier. Casual or Western attire recommended. *Note: Anyone attending this event must ride the ASA provided transportation to/from The Hythe Vail and 4 Eagle Ranch.*



Optional Tours

GUIDED TOURS

Jeep Tour—Daily, 9:00AM & 2:00PM

Experience a sense of wilderness and the magnificent Rocky Mountains while traveling the countryside. Bring the Vail Valley up close and personal during your guided jeep tour as you enjoy spectacular vistas spanning miles of the Colorado high country. With more than 30 years of experience, Timberline Tours is the leading Vail jeep tour guide service. This tour begins with a pick-up at The Hythe Vail at either 9:00AM or 2:00PM. Your trained guide will help you pick the best tour available based on season and trail conditions, weather and group dynamics. These four-hour tours can accommodate 6 people per jeep, and two jeeps can be reserved together for larger groups. Prices are \$135 for adults (13+), \$115 for children (7-12), and \$65 (ages 6 & under) (exclusive of taxes/fees and gratuity). Prices include door-to-door transportation and a snack. Since you will be traveling in an open-air vehicle and traveling to higher altitudes, a warm jacket, a layering of clothes, sunscreen, and sunglasses are recommended. Be sure to bring a camera to capture the incredible views. To make reservations, please call 970-476-1414 and refer to American Sugar Alliance so you'll be placed with an ASA group if possible. More information is available at <https://timberlinetours.com/>

Zip Adventures—Daily, Times Vary

Zip Adventures offers the ultimate adrenaline rush while taking in the rugged beauty of Colorado. Located 20 miles northwest of Vail at the authentic 4 Eagle Ranch, Zip Adventures offers a unique course consisting of separate ziplines ranging from 150 to 1000 feet in length and 100 to 200 feet above the floor of Alkali Canyon. During your tour, you will experience pristine mountains, beautiful trees, raging rivers, jagged rock cliffs and the dramatic beauty of the canyon's floor while zipping up to 50 miles per hour over rugged canyon. A thorough safety briefing will be provided. Two trained guides accompany each trip to ensure maximum safety, as well as educate about the flora, fauna, and wildlife. Tours are offered at various times throughout the day, lasting approximately 2+ hours, and can accommodate large groups. Make sure to bring a hat, sunscreen, closed toe shoes or hiking boots, hair tie for shoulder length or longer hair, pants or shorts and jackets. Cameras with straps are welcome. Weight requirements: no minimum and a max of 250lbs. Not recommended for people with heart, back, hip or knee problems, or pregnant women. Must be able to hike ¾ mile on trails. Cost is \$180 per person and includes all safety gear, water and snacks. A minimum 15% gratuity is required for the guides. Transportation to Zip Adventures is on your own. Reservations made by <https://zipadventures.com/>; however, reservations made directly by calling 970-926-9470 will receive a discount. Cancellation must be made 72 hours in advanced. After completing the zipline tour, be sure to visit 4 Eagle Ranch's winery <https://www.vinesatvailwinery.com/>.

Whitewater Rafting—Saturday & Sunday, AM and PM Trips

Experience the beauty and the exhilaration of the Colorado Rockies while rafting the Shoshone River. Timberline Tours has reserved both a morning and an afternoon trip specifically for Symposium participants. The Shoshone Morning Trip starts with pick-up at The Hythe Vail at 9:00AM for transport

to Timberline's location, to be fitted with gear and receive an orientation. This trip typically offers white water, followed by a relaxing float through the scenic Glenwood Canyon, for a total time on the river of 1.5-2 hours, followed by a luncheon. Return to the hotel is expected by 3:00PM. The Shoshone Afternoon Double Thriller Trip starts with pick up from The Hythe Vail at 2:00PM for transport to Timberline's HQ to be fitted with gear and receive an orientation. The Double Thriller Trip is ideally suited for those wanting white water only (no float) as it offers several laps on the same set of rapids, for a total time on the river of 1-1.5 hours. Return to the hotel is expected by 5:00PM. The trip includes door-to-door transportation, necessary equipment and snacks or lunch (varies by trip). Recommended attire includes bathing suits and sunscreen. Additionally, bring dry clothes if you would like to change at the take-out point. To book this trip and be with other ASA Symposium guests, please reserve your spot at Shoshone Morning Trip (<https://tinyurl.com/4nk4nap7>) or Afternoon Shoshone Double Thriller Trip (<https://tinyurl.com/ynh4s2fh>). Prices vary by tour and age. Please note children must be age 8 or older. Book now as these tours fill up. Booking window closes 24 hours prior to departure.

Fly Fishing, Daily—Times Vary

Outdoor enthusiasts will relish the opportunity to fish on more than 500 miles of pristine river through Colorado's Vail Valley. With access to the Eagle River, Gore Creek, Roaring Fork River, and the Colorado River, you can experience fly-fishing with the help and expertise of some of Vail's best anglers. Both beginners and experts are welcome. Trips can be tailored to your preference including wade trips, float trips, ½-day, ¾-day and full-day with varying prices. Note: Float trip availability is limited. For more information, visit <https://www.minturnanglers.com/vail-fly-fishing-trips-in-colorado/> and refer to American Sugar Alliance so you'll be placed with the ASA group if possible.

SELF-GUIDED TOURS

Vail Farmers' Market and Art Show—

Sunday, 9:30AM - 3:30PM

A highly popular summer activity is the Vail Farmers' Market and Art Show. Held on Sundays in the heart of Vail Village, this event includes over 148 tents, showcasing many made-in-Colorado artisan items and foods, as well as produce, 40 food vendors, music and more. Spend your Sunday enjoying the market, eating breakfast and/or lunch from the food vendors, and exploring Vail Village. The market is primarily held on Vail Village's East Meadow Drive, but also spreads to side streets throughout. Parking can be challenging so consider catching the free Vail Village in-town shuttle from the stop in front of The Hythe Vail to the Vail Transportation Center, for a quick 5-minute ride. Alternatively, you could walk from The Hythe Vail through Lionshead Village to Vail Village (20-minute walk). For more information, visit <http://www.vailfarmersmarket.com/>.

Bike the Pass—Daily, 10:00AM, 12:00PM & 2:00PM

This self-guided bike trip of the Vail Pass is a wonderful way to enjoy the Vail Valley, all at your

own leisure.

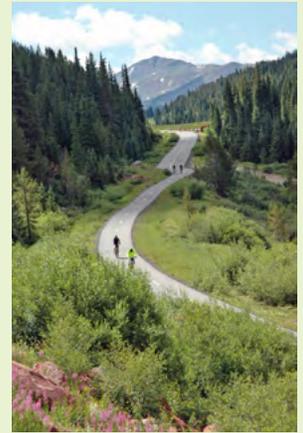
This adventure begins at Charter Sports, located in Lionshead Village just a short walk from The Hythe Vail, where you will be fitted with a mountain bike and provided a helmet. You will then be driven to the "top" of Vail Pass and provided with an orientation of the area. From there, you will start your scenic 18-mile downhill trek on a paved bike path. The first ten miles of your trip are primarily downhill on the bike path with no motorized traffic encountered until you drop into East Vail. At various points, you'll want to stop and enjoy the breathtaking views of the Gore Range and Vail Valley. As you continue into East Vail, you'll ride by the Vail Golf Course, the Nature Center, the Ford Amphitheater, and the Betty Ford Alpine Gardens. For a true Vail experience, stop in Vail Village for an ice cream or lunch at an outdoor café. Return the bike to Charter Sports in Lionshead. Cost is \$70 per person (exclusive of taxes/fees and gratuity). Recommended attire includes shorts, tennis shoes, a warm jacket/layering of clothes, sunglasses, and sunscreen. For more information or to book your bike visit Charter Sports (<https://tinyurl.com/49y8zrt5>) or call 888-295-9797 and reference the "American Sugar Alliance" group.

Gondolas, Hiking & the Epic Discovery Activity Center—Daily

The Hythe Vail's ideal location gives you quick access to a plethora of summer recreation. Take Vail's Scenic Gondola (<https://tinyurl.com/3jhcevyky>), either the Eagle Bahn Gondola (located in Lionshead Village) or Gondola One (located in Vail Village) to the top of the peak (elevations 10,000+ft) to experience panoramic views, explore 18 different hiking trails (<https://tinyurl.com/msyzs7b3>) or visit the Epic Discovery activity center (<https://tinyurl.com/5n6zahtw>). Perched on the mountaintop, Epic Discovery offers a football-stadium sized activity center featuring ziplines, high ropes course, mountain coasters, tubing, a climbing wall, bungee trampoline, restaurants, and more.

The Well & Being Spa—Daily, 10AM - 5PM

The Hythe Vail's Well & Being Spa offers a luxurious Alpine-inspired experience. The spa's innovative wellness approach incorporates many local and on-property botanicals, infusing treatments with indigenous plants. The spa offers a Himalayan Salt Inhalation Lounge, as well as massage therapies, body scrubs and wraps, facials and skincare services, and enhanced recovery therapies. ASA has secured a 20% discount on massage, facials, or body treatments. To make a reservation and secure ASA's 20% discount, call 970-479-5004 and reference "American Sugar Alliance" group. For general information on the Well & Being Spa, visit <https://www.thehythevail.com/wellness/spa/>



July 29–August 3, 2022 | The Hythe Vail, Vail, CO



Conference Registration Form

To register for the International Sweetener Symposium, please choose one of the following methods:

- 1. ONLINE:** Visit www.sugaralliance.org/symposium for a link to register online.
- 2. MAIL:** Complete this form and mail with payment to: American Sugar Alliance, 2111 Wilson Blvd., Suite 700, Arlington, VA 22201 USA.

PARTICIPANT NAME _____

FIRST AND LAST NAME AS IT SHOULD APPEAR ON YOUR NAMETAG _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

PHONE _____ E-MAIL _____

SECONDARY EMAIL: (TO RECEIVE A COPY OF ALL CORRESPONDENCE) _____

SPOUSE (IF ATTENDING/REGISTERING) _____

CHILDREN (IF ATTENDING/REGISTERING) (1) _____ AGE: _____ (2) _____ AGE: _____

(3) _____ AGE: _____ (4) _____ AGE: _____

Participant Registration

ADVANCE: \$975 (By June 20)\$ _____

REGULAR: \$1,025 (After June 20)\$ _____

Spouse Registration

SPOUSE FEE: \$375\$ _____

Child Registration

AGES UNDER 12: _____ x \$Comp\$ _____

AGES 12-20: _____ x \$175\$ _____

AGES 21 & OLDER: _____ x \$275\$ _____

Golf Registration

PARTICIPANT: \$200\$ _____

SPOUSE: \$200\$ _____

GOLF CLUB RENTALS:\$55 per person \$ _____

Child Attending Spouse Tour: We have limited space for children (must be at least 12+) to attend the spouse tour for an additional fee.

NAME OF CHILD ATTENDING SPOUSE TOUR:

_____ x \$100\$ _____

Total Fees\$ _____ *

Payment Information

Payment must be included with registration form. Checks must be made in U.S. funds payable to the American Sugar Alliance.

Check *OR* MC Visa AMX DS

Account #: _____

Expiration date: _____ Security code: _____

Signature: _____

Billing Address (where statement is received):

Street Address: _____

City: _____ State: _____ Zip: _____

Country: _____

***Please complete reverse side.**

See reverse side for more information on cancellation policy, registration types, optional tours and COVID information.

OVER →

Western Shindig Dinner Event: Tuesday, August 2, 2022, 5:30PM - 10:30PM

Please indicate the people in your party who will be attending the Western Shindig Dinner Event that will be held off-site at the 4 Eagle Ranch in the town of Wolcott. It is essential that you provide us with the names of those attending so we can ensure adequate seating on the buses. *Note: Riding the ASA-provided transportation is required.*

Participant: _____ Spouse: _____

Children: _____

***Note: Attendance at the Tuesday evening dinner is included in the registration fee for participants, spouses and children.**

Golf Tournament: Sunday, July 31, 2022, 8:00AM (Shotgun Start)

Register me to play in the ASA Symposium Golf Tournament as follows:

	PARTICIPANT:	SPOUSE:
	A B C D	A B C D
MY LEVEL OF PLAY IS: (Level A being the best):		
I WILL NEED RENTAL CLUBS If yes, specify type (e.g. Men's RH, Women's LH)	<input type="checkbox"/> YES* <input type="checkbox"/> NO	<input type="checkbox"/> YES* <input type="checkbox"/> NO
	_____	_____
MY PAIRING CHOICE IS:		
	1. _____	1. _____
	2. _____	2. _____
	3. _____	3. _____

***NOTE: The EagleVail Golf Club offers rental sets at the rental fee of \$55. Please designate your rental preference above and include your rental fee(s) on the front page of this form. The EagleVail Golf Club will require you to sign a liability waiver prior to the tournament.**

Spouse Tour: Monday, August 1, 2022, 9:15AM

The spouse tour is included in the spouse registration fee. For more information, see enclosed Symposium program.

The registered spouse listed on the front of this form will participate in the spouse program on Monday, August 1: YES NO

***Please see front of registration form for options for children (ages 12+) to attend the Spouse Tour for an additional fee.**

CANCELLATION POLICY: Cancellation of any registration type received by July 8 is fully refundable. Cancellations received July 9-20, will receive a 50% refund. No refunds will be issued after July 20. All cancellations must be received in writing.

OPTIONAL TOURS: ASA is advertising several optional tour activities to help you fully experience the Vail area and the Rocky Mountains. The optional tours have been arranged via independent tour operators or are self-guided activities. Registration for the guided tours should be directed to the tour operators as noted in the program. Please make your reservations early to ensure the tours will run. *Note: Optional tours are not official ASA-sponsored events.*

PARTICIPANT REGISTRATION: Participant registration includes attendance at the Symposium business sessions, as well as the evening social events. To receive a discounted registration, your completed form and registration fee must be received no later than June 20.

SPOUSE REGISTRATION: The spouse registration fee includes attendance at: the Monday spouse tour event; the Saturday and Sunday evening receptions; the Monday and Tuesday breakfasts; and the Tuesday dinner event as outlined in the program. Please note the Monday and Tuesday business luncheons are limited to participants only due to limited space. Spouses must be registered to attend any of the Symposium functions. Events cannot be sold separately and tickets are not transferrable.

CHILD REGISTRATION: The child registration fee includes the evening events (Saturday reception, Sunday reception and Tuesday dinner event). Children must be registered to attend the Symposium evening functions. Events cannot be sold separately and tickets are not transferable. For an additional fee, children ages 12 and older may register for the Spouse Tour.

COVID POLICY: By attending this event, you agree to conduct yourself in accordance with any federal and local regulations applicable to The Hythe Vail which are in force at the time of the Event. Visit <https://www.vailgov.com/community/covid-19> for more information.

To register for the International Sweetener Symposium, please choose one of the following methods:

- 1. ONLINE:** Visit www.sugaralliance.org/symposium for a link to register online.
- 2. MAIL:** Complete this form and mail with payment to: American Sugar Alliance, 2111 Wilson Blvd., Suite 700, Arlington, VA 22201 USA

For additional questions, contact ASA at symposium@sugaralliance.org or 703-351-5055.