



National Poll Shows Americans Support the U.S. Sugar Industry

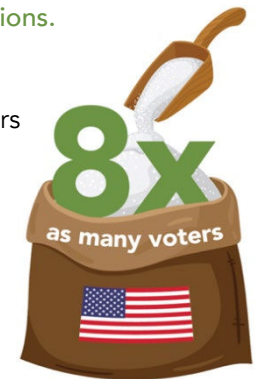
In a national survey of 2,000 registered voters in America, Morning Consult found strong support for the U.S. sugar industry and its contribution to American food security.

These sentiments transcend political affiliations and geographical regions.

Americans Prefer American-Made Sugar

The U.S. sugar industry is comprised of 11,000 family farmers that support 151,000 workers in more than two dozen states, American sugar companies are farmer-, employee- and family- owned and contribute over \$23 billion dollars to the U.S. economy.

The majority of Americans expressed a preference for purchasing American-made sugar over imported sugar. In fact, among those surveyed, 8 times as many voters preferred American-made sugar compared to those who preferred imported sugar.



preferred American-made sugar

Three in four strongly view farmers as trustworthy and value the high environmental, labor, and safety standards of the domestic sugar industry.

Americans Want to Reduce Dependency on Foreign Suppliers

Our supply chain is comprised of **90+ facilities** across the country



The majority of respondents believe that the domestic food supply should be less dependent on foreign suppliers.

The U.S. sugar industry provides American food manufacturers and consumers with reliable, domestically produced sugar. Our sugar supply chain is comprised of over 90 facilities across the country, consisting of mills, factories, refineries, storage facilities, and transportation hubs.

Absent efficient American sugar producers, U.S. food manufacturers and consumers would be dependent on less reliable, lower quality, less responsibly produced sugar from distant, developing countries and bear much of the cost of storage themselves.

Americans Support for Sugar Provisions in the U.S. Farm Bill

Sugar policy in the Farm Bill provides American farmers with a safety net – just as we provide for all farmers. It prevents foreign countries from dumping subsidized sugar and displacing American farmers and workers. It is designed to operate at no cost to the American taxpayer.



say Congress needs to include provisions in the U.S. Farm Bill to support the sugar industry

Across political affiliations and geographic regions, 71% of Americans support government involvement with sugar policy, citing the importance of keeping sugar affordable, ensuring a reliable supply, and protecting American farmers.

Additionally, the vast majority (86%) of respondents emphasized the need for Congress to include provisions in the U.S. Farm Bill that adequately support the industry.

The American Sugar Alliance is a national coalition of sugarcane and sugarbeet producers, including sugar farmers, sugar processors, sugar refiners, sugar suppliers, sugar workers and others dedicated to preserving a strong U.S. sugar industry.