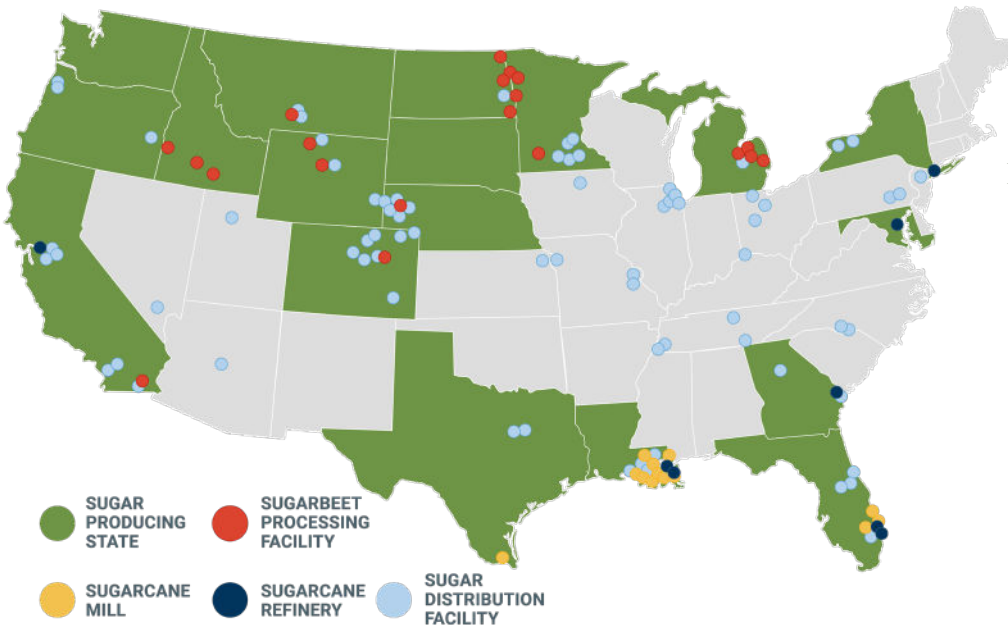


# America's Sweetest Industry



## More Than 151,000 Hardworking Men and Women Make Sugar Production in America Possible

Our sugar is made from sugarbeets and sugarcane. Rooted in our communities, some of our multi-generational family farms date back to the early 1800s. Coast to coast, the industry proudly provides a reliable supply of this essential commodity, playing an instrumental role in the nation's food supply and security.



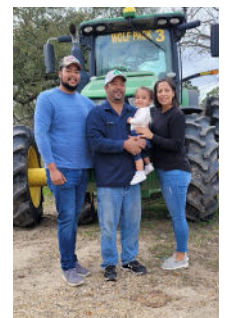
**SUGARCANE:** Sugarcane is a perennial grass that is taller than a basketball goal when harvested each year. Its root system remains in the ground for 3-5 years.



**SUGARBEET:** Sugarbeets are a root crop that is white, not red, and can weigh 3-5 pounds at harvest. This crop is planted and harvested annually.

## Family Farmers And Workers Make A Substantial Impact

- Our sugar companies are farmer-owned cooperatives, employee-owned, or family-owned businesses that contribute **\$23.3 billion annually to the U.S. economy.**
- Our industry operates a network of **more than 100 domestic sugar factories, mills, refineries, and storage facilities** that directly serve American manufacturers and consumers.
- Our industry is **at the heart of the communities** where we live and work. In both rural and urban areas, the sugar industry provides jobs, contributes to local charities, and supports educational opportunities that strengthen the social well-being of our neighborhoods.
- Our **workers benefit from well-paying jobs**, upward mobility, and investments in workforce development. Many of the industry's facilities utilize union labor.



Three generations of the Zenon Family, Louisiana Sugarcane Farmers



**Julie Serbus,**  
Sugarbeet Worker in Minnesota



*It's incredible to see the impact sugar has on our community. It also gives you a real sense of pride, seeing the crops we process become the sugar in your grocery cart.*

Annual wages and benefits generated by the sugar industry total over \$5.7 billion.

We are proud to adhere to the highest standards for worker safety, consumer safety, and environmental practices.

**America's sugarbeet and sugarcane farmers and workers operate around the clock to provide a reliable supply of sugar to our nation's food supply. We support well-paying jobs, family farms, and local communities in every region.**

# Made In America



America is one of the world's largest producers of sugar. Our farmers are highly innovative and efficient, supplying around 75 percent of our domestic sugar needs from sugarbeet and sugarcane crops.

- Annually, the industry produces the equivalent of about **4.5 billion 4-lb bags of sugar.**
- A strong domestic supply of sugar ensures that consumers and food companies are **less dependent on imports** of heavily subsidized foreign sugar.
- Our forward-looking infrastructure investments – from **just-in-time delivery** to strategically located refineries and storage facilities – mean our customers can count on a reliable supply of sugar.

## Challenges Faced By U.S. Sugarbeet And Sugarcane Farmers

FARMLAND	PLANTING	HARVEST	PROCESSING	STORAGE	DELIVERY
<ul style="list-style-type: none"> <li>• Availability and affordability</li> <li>• Efficient location</li> <li>• Initial capital investment</li> <li>• Competition for acreage</li> </ul>	<ul style="list-style-type: none"> <li>• Specialized equipment and inputs</li> <li>• Rising cost and availability of inputs</li> <li>• Unpredictable weather</li> <li>• Accessibility and affordability of crop protection tools</li> </ul>	<ul style="list-style-type: none"> <li>• Labor availability</li> <li>• Unpredictable weather</li> <li>• Poor crop quality due to diseases or pests</li> <li>• Specialized equipment is required</li> </ul>	<ul style="list-style-type: none"> <li>• Specialized labor availability</li> <li>• Rising costs of facility maintenance and labor</li> <li>• Ensuring throughput for maximum efficiency</li> </ul>	<ul style="list-style-type: none"> <li>• Sugar industry bears the cost of storage</li> <li>• Customers do not pay until after sugar is delivered</li> </ul>	<ul style="list-style-type: none"> <li>• Available labor to truck or available rail to deliver</li> <li>• Navigating unexpected supply chain disruptions</li> </ul>

## Sustainably Made in America

America's sugar producers have dedicated decades to investing in and championing sustainability. Protecting the air, land, and water is a profound commitment and passion for our farmers and workers.

- Investments in new research, technologies, and techniques have boosted efficiency and sustainability on our farms and in our factories.
- Our farmers produce 20% more sugar on 4% less land than 20 years ago.
- On average, yields have increased 20% per acre while using less water, less energy, and fewer agricultural chemicals.

### Innovative Byproducts

Beet and cane molasses and pulp are used in animal feed.

Sugarcane biomass is used to produce electricity and eco-friendly kitchenware.

Sugarbeet juice can be used for runway and road deicer.



**Makelle Pinsonat,**  
4th Generation Sugarcane  
Grower in Louisiana

“It's in your blood. It's in your heart. It's a privilege to be able to say, 'I'm a United States sugarcane farmer.'”



**Dan Younggren,**  
5th Generation Sugarbeet  
Grower in Minnesota

“America's farmers are proud to grow the sugar crops that help feed our nation.”



**Jenny Esposito,**  
2nd Generation Sugarcane  
Worker in Florida

“Every crop presents new challenges and compels us to think in new and innovative ways, further improving our efficiency and productivity.”

**As part of the nation's food supply, America's sugarbeet and sugarcane farmers and workers strive to provide our customers with a reliable and sustainably produced supply of sugar. We are proud to be made in America.**