



# Ronda Perry

SUGARCANE GROWER, FIFTH GENERATION  
**U.S. SUGAR**

Moore Haven, Florida



Ronda Perry is a fifth-generation sugarcane grower. She farms alongside her family in Moore Haven, Florida.

## **What does it feel like seeing real sugar on the shelf at the grocery store, knowing that it may have come from your farm?**

"We love to see our final product on the shelves of a grocery store, it never gets old. It's so easy to start a conversation with other shoppers about the benefits of pure cane sugar when you can say 'Hey, I grew that!'"

## **Farming is an unpredictable business, at the mercy of Mother Nature. How do you manage unprecedented weather events?**

"The freeze in 2026 was unprecedented. It caused an immense amount of damage, the effects of which will be felt for several years. Immediately after the freeze, our sugarcane began to dry up, and the sucrose began to drop. The harvest was kicked into high gear to get ours and other farmers' harvested as soon as possible. As for our future, the sugarcane seems to be coming back well, but only time will tell. We will not actually know until next harvest season how much loss we have had."



## **Interesting Fact**

Ronda and her family remove at least 100 hogs a month from their farm to protect their crops!

