



Trabor Bauer

SUGARBEET GROWER, THIRD GENERATION
WESTERN SUGAR COOPERATIVE

Alliance, Nebraska



Trabor is a third-generation sugarbeet grower who knew the struggles farmers faced, but still decided to go into the industry.

What's your favorite thing about farming with your family?

"It's really fulfilling. The fact that everybody can see what is happening, what we do, and how it affects the land. There's a lot of pride in delivering food and crops to market and it's great that the whole family can be a part of that."

Sugar prices have fallen dramatically in recent years and margins in farming were already tight. Do growers in your region feel optimistic about the future of sugar production?

"Farmers are very pessimistic and worried about being able to continue. The pricing has already been very difficult for sugarbeets, but our area is experiencing a terrible drought. There will be a lot of sugarbeets that are not able to be planted because of the drought, which is going to end up hurting everyone even worse. So, people are very concerned about being able to keep farming going in the future. There is not a lot of optimism right now."



Interesting Fact

Trabor started his farm from scratch. Both his grandfather and father had retired from farming before he began farming full time in 2011.

